

CATHERINE D. WOLFRAM
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CURRENT POSITIONS

Cora Jane Flood Professor of Business Administration, Haas School of Business, UC Berkeley,
July 2013-present
Acting Associate Dean for Academic Affairs, Haas School of Business, UC Berkeley, July 2018-
present
Affiliated Faculty, Department of Agriculture and Resource Economics, UC Berkeley, July 2006-
present
Affiliated Faculty, Energy and Resources Group, UC Berkeley, July 2001-present

PREVIOUS POSITIONS

Faculty Director, Energy Institute at Haas, Haas School of Business, UC Berkeley, July 2009-June
2018
Associate Professor of Business Administration (with tenure), Haas School of Business, UC
Berkeley, July 2005-June 2013
Assistant Professor of Business Administration, Haas School of Business, UC Berkeley, July
2000-June 2005
Assistant Professor of Economics, Harvard University, July 1996 to June 2000
Faculty Research Fellow, National Bureau of Economic Research, May 1997-September 2006
Visiting Research Associate, University of California Energy Institute, Spring 1999
Electric Utility Rate Analyst, Massachusetts Department of Public Utilities, October 1990 to July
1992
Research Assistant, Putnam, Hayes and Bartlett, August 1989 to October 1990

EDUCATION

Ph.D., Economics, MIT, June 1996. Thesis on "Empirical Studies of the British Electricity
Industry Before and After Privatization"
A.B., Economics, Harvard University, *magna cum laude*, June 1989

HONORS, FELLOWSHIPS AND GRANTS

2017-2018: Co-Principal Investigator, "A Pilot Study of Novel Low-Cost Technologies for
Measuring Electricity Reliability in Urban Ghana" (with Prabal Dutta and Jay
Taneja), funded by the Millennium Challenge Corporation

- 2016-2018: Research Director, “Energy for Economic Growth” (with Paul Gertler, Neil McCulloch and Marcela Tarazona), funded by the Department for International Development
- 2015-2018: Co-Principal Investigator, “The E2e Project: Evidence for Action on Energy Efficiency” (with Michael Greenstone and Chris Knittel), funded by the Alfred P. Sloan Foundation
- 2015-2018: Co-Principal Investigator, “Unlocking Industrial Energy Efficiency through Optimized Energy Management Systems” (with Michael Greenstone and Chris Knittel), funded by California Energy Commission
- 2015-2016: Co-Principal Investigator, “Smart Meters for Promoting Energy Efficiency in Rural India” (with Meredith Fowlie), funded by International Growth Centre
- 2014-2016: Principal Investigator, “Energy Efficiency Evaluation Project and Technical Support for Energy Division Staff,” funded by California Public Utilities Commission
- 2014-2016: Co-Principal Investigator, “Intelligent Electrification: Bringing Smart Grids to Rural India” (with Yashraj Khaitan, Meredith Fowlie, Edward Miguel and Eric Brewer), funded by USAID
- 2013-2014: Co-Principal Investigator, “Center for Energy Efficiency Research and Outreach” (with Elizabeth Bailey, Chris Knittel, and Michael Greenstone), funded by the Alfred P. Sloan Foundation
- 2012-2015: Co-Principal Investigator, “Microgrids Development Project” (with Edward Miguel), funded by USAID
- 2010-2012: Co-Principal Investigator, “Reducing Energy Consumption and Greenhouse Gas Emissions through Energy-Efficiency Retrofits: Evidence from Low-Income Households” (with Meredith Fowlie and Michael Greenstone), funded by the Alfred P. Sloan Foundation
- 2010-2012: Co-Principal Investigator, “Smart Grid and Dynamic Pricing: Large-Scale Demonstration Projects” (with Meredith Fowlie), funded by the Department of Energy
- 2010-2011: Co-Principal Investigator, “Randomized Encouragement Design Analysis of the DOE Weatherization Assistance Program” (with Meredith Fowlie), funded by the Department of Energy
- 2009-2010: Co-Principal Investigator, “The Design and Implementation of U.S. Climate Policy” (with Don Fullerton), funded by the Smith Richardson Foundation
- 2008: Recipient, Cheit Award for Best Teacher in Haas Evening MBA Program
- 2006: Recipient, Cheit Award for Best Teacher in Haas Evening MBA Program
- 2004: American Statistical Association/Energy Information Administration Research Fellow
- 2003-2005: Sloan Foundation-NBER International Productivity Project
- 1998-1999: National Science Foundation Award for Beginning Academics (Grant No. SBR-9810402)
- 1996-1997: American Compensation Association Emerging Scholar Program
- Spring 1996: Review of Economic Studies Tour

1995-1996: Harvard/MIT Research Training Group in Positive Political Economy Fellowship
1992-1995: National Science Foundation Graduate Fellowship

RESEARCH

Journal Publications:

“Do Energy Efficiency Investments Deliver? Evidence from the Weatherization Assistance Program,” with Meredith Fowlie and Michael Greenstone. *Quarterly Journal of Economics*, 2018, Vol. 133 (3): 1597-1644.

“Running Randomized Field Experiments for Energy Efficiency Programs: A Practitioner’s Guide,” with Raina Gandhi, Christopher R. Knittel, Paula Pedro. *Economics of Energy and Environmental Policy*, 2016, Vol. 5 (2): 7-26.

“The Demand for Energy-Using Assets among the World’s Rising Middle Classes,” with Alan Fuchs, Paul Gertler, and Ori Shelef. *American Economic Review*, 2016, Vol. 106 (June): 1355-1401.

“Appliance Ownership and Aspirations among Electric Grid and Home Solar Households in Rural Kenya,” with Ken Lee and Edward Miguel, *American Economic Review Papers and Proceedings*, 2016, Vol. 106 (May): 89-94.

“Under the Grid? Barriers to Electrification in Rural Kenya,” with Eric Brewer, Carson Christiano, Kenneth Lee, Francis Meyo, Edward Miguel, Matt Podolsky, and Javier Rosa, *Development Engineering*, 2016, Vol. 1 (June): 26-35.

"The Frontiers of Energy: Quantifying Change." *Nature Energy*, 2016, Vol. 1 (January).

“Cursed Resources? Political Conditions and Oil Market Outcomes,” with Gilbert Metcalf, *Energy Journal*, 2015, Vol. 36 (July): 331-357.

“Are the Non-Monetary Costs of Energy Efficiency Investments Large? Understanding Low Take-up of a Free Energy Efficiency Program,” with Meredith Fowlie and Michael Greenstone, *American Economic Review Papers and Proceedings*, 2015, Vol. 105 (May): 201-204.

“An Economic Perspective on the EPA’s Clean Power Plan,” with Meredith Fowlie, Lawrence Goulder, Matthew Kotchen, (lead authors) James Bushnell, Lucas Davis, Michael Greenstone, Charles Kolstad, Christopher Knittel, Robert Stavins, Michael Wara, and Frank Wolak. *Science*, 2014, Vol. 346 (November): 815-816.

- “Powering up China: Income Distributions and Residential Electricity Consumption,” with Max Auffhammer, *American Economic Review Papers and Proceedings*, 2014, Vol. 104 (May): 575-580.
- “‘Opt-Out’ Rates at Motherhood across High-Education Career Paths: Selection versus Work Environment,” with Jane Leber Herr, *Industrial and Labor Relations Review*, 2012, Vol. 65 (October): 928-950.
- "Deregulation, Consolidation and Efficiency: Evidence from U.S. Nuclear Power," with Lucas Davis, *American Economic Journal: Applied Economics*, 2012, Vol. 4 (October): 194-225.
- “Enforcement of Vintage Differentiated Regulations: The Case of New Source Review,” with James Bushnell, *Journal of Environmental Economics and Management*, 2012, Vol. 64 (September): 137-152.
- “Dynamic Pricing of Electricity,” with Paul Joskow, *American Economic Review Papers and Proceedings*, 2012, Vol. 102 (May): 381-385.
- “How Will Energy Demand Develop in the Developing World?” with Orie Shelef and Paul Gertler, *Journal of Economic Perspectives*, 2012, Vol. 26 (Winter): 119-138.
- “Sacred Cars? Cost-Effective Regulation of Stationary and Non-stationary Pollution Sources,” with Meredith Fowlie and Christopher Knittel, *American Economic Journal: Economic Policy*, 2012, Vol. 4 (February): 98-126.
- “Local Solutions to Global Problems: Climate Change Policy and Regulatory Jurisdiction,” with James Bushnell and Carla Peterman, *Review of Environmental Economics and Policy*, 2008, Vol. 2 (Summer): 175-193.
- “Inefficiencies and Market Power in Financial Arbitrage: A Study of California’s Electricity Markets,” with Severin Borenstein, James Bushnell, and Christopher Knittel, *Journal of Industrial Economics*, 2008, Vol. 56 (June): 347-378.
- “Do Markets Reduce Costs? Assessing the Impact of Regulatory Restructuring on US Electric Generation Efficiency” with Kira Fabrizio and Nancy Rose, *American Economic Review*, 2007, Vol. 97 (September): 1250-1277.
- “Coordinating on Lower Prices: Pharmaceutical Pricing under Political Pressure,” with Sara Fisher Ellison, *RAND Journal of Economics*, 2006, Vol. 37 (Summer): 325-341.
- “Why Do Manufacturers Issue Coupons? An Empirical Analysis of Breakfast Cereals,” with Aviv Nevo, *RAND Journal of Economics*, 2002, Vol. 33 (Summer): 319-339.

“Regulating Executive Pay: Using the Tax Code to Influence CEO Compensation,” with Nancy Rose, *Journal of Labor Economics*, 2002, Vol. 20 (April): S138-S175.

“Has the “Million-Dollar Cap” Affected CEO Pay?” with Nancy Rose, *American Economic Review Papers and Proceedings*, 2000, Vol. 90 (May): 197-202.

"Measuring Duopoly Power in the British Electricity Spot Market," *American Economic Review*, 1999, Vol. 89 (September): 805-826.

"Strategic Bidding in a Multiunit Auction: An Empirical Analysis of Bids to Supply Electricity in England and Wales," *RAND Journal of Economics*, 1998, Vol. 29 (Winter): 703-725.

"Increases in Executive Pay Following Privatization," *Journal of Economics and Management Strategy*, 1998, Vol. 7 (Fall): 327-361 (*lead article*).

“Decomposing the Sources of Incumbency Advantage in the U.S. House,” with Steven D. Levitt, *Legislative Studies Quarterly*, 1997, Vol. 22 (February): 45-60.

"Political Constraints on Executive Compensation: Evidence From the Electric Utility Industry," with Paul Joskow and Nancy Rose, *RAND Journal of Economics*, 1996, Vol. 27 (Spring): 165-182.

Other Publications:

“The Guy at the Controls: Labor Quality and Power Plant Efficiency,” with James Bushnell, in Richard Freeman and Kathryn Shaw, eds., International Differences in the Business Practices and the Productivity of Firms. University of Chicago Press, 2009

Book review of The Unsustainable Costs of Partial Deregulation, by Paul W. MacAvoy, *Journal of Economic Literature*, 2008, Vol. 46 (December): 1030-1032

“Electricity Markets,” with James Bushnell, in S. N. Durlauf and L. E. Blume, eds., The New Palgrave Dictionary of Economics, Second Edition, 2008

“The Efficiency of Electricity Generation in the U.S. After Restructuring,” in James Griffin and Steve Puller, eds., Electricity Deregulation: Choices and Challenges. University of Chicago Press, 2005

“Pricing Security,” with L. Jean Camp, in L. Jean Camp and Stephen Lewis, eds., Economics of Information Security, vol. 12, *Advances in Information Security*. Springer-Kluwer, 2004

"Comments on 'The Adoption and Impact of Advanced Emergency Response Services'," by Susan Athey and Scott Stern, and "Comments on 'Comparing Hospital Quality at For-Profit and

Not-for-Profit Hospitals'," by Mark McClellan and Douglas Staiger, in David Cutler, ed., The Changing Hospital Industry. University of Chicago Press, 2000

"Electricity Markets: Should the Rest of the World Adopt the United Kingdom's Reforms?" *Regulation*, 1999, Vol. 22, (4): 48-53

Popular Press Columns:

"What Are You Getting If You Buy Clean Electricity?" *San Jose Mercury News*, September 5, 2018

"Despite \$7 Billion to 'Power Africa,' Why the Continent is Still in the Dark," with Ken Lee, Francis Meyo and Edward Miguel, *Reuters*, July 30, 2015

"Water Conservation's Other Benefit: It's a Power Saver, " with David Zetland, *Los Angeles Times*, March 3, 2014

"Energy Efficiency Needs More Research," with Elizabeth Bailey and Christopher R. Knittel, *USA Today*, February 28, 2013

"What Can California Learn from Clothier about Energy Efficiency?" *Sacramento Bee*, January 16, 2013

"A Whole Different Kind of Innovation," with Elizabeth M. Bailey, *Wall Street Journal*, June 18, 2012

"Fighting Climate Change with Low-Tech Tools," *Bloomberg Business Class*, May 20, 2012

"Rising Middle Class Fuels Global Energy Surge," *Bloomberg Business Class*, Jan. 17, 2012

Working Papers:

"Experimental Evidence on the Economics of Rural Electrification," with Kenneth Lee and Edward Miguel. Revise and resubmit, *Journal of Political Economy*.

"Solar Microgrids and Remote Energy Access: How Weak Incentives Can Undermine Smart Technology," with Meredith Fowlie, Yashraj Khaitan, and Derek Wolfson. Revise and resubmit, *Economics of Energy and Environmental Policy*.

"Machine Learning from Schools about Energy Efficiency," with Fiona Burlig, Chris Knittel, David Rapson and Mar Reguant.

“Default Effects and Follow-On Behavior: Evidence from an Electricity Pricing Program,” with Meredith Fowlie, C. Anna Spurlock, Annika Todd, Patrick Baylis, and Peter Cappers. Revise and resubmit, *Review of Economic Studies*.

“Electrification and Economic Development: A Microeconomic Perspective,” with Ken Lee and Edward Miguel.

“California’s Greenhouse Gas Policies: How Do They Add Up?” with James Bushnell and Carla Peterman. Revise and resubmit, *Energy Journal*.

“Do Households Smooth Small Consumption Shocks? Evidence from Anticipated and Unanticipated Variation in Home Energy Costs,” with Julie Cullen and Leora Friedberg.

“Ownership Change, Incentives and Plant Efficiency: The Divestiture of US Electric Generation Plants,” with James Bushnell.

Books:

The Design and Implementation of U.S. Climate Policy, edited with Don Fullerton. University of Chicago Press, September 2012.

PROFESSIONAL ACTIVITIES

Positions Held

Program Director, Environmental and Energy Economics Program, National Bureau of Economic Research, August 2016-present

Faculty Director, Energy Institute at Haas, July 2009-June 2018

Faculty Director, The E2e Project, January 2013-present

Scientific Director for Energy & Environment, Center for Effective Global Action (CEGA), January 2015-present

Research Associate, National Bureau of Economic Research, September 2006-July 2016

Faculty Affiliate, J-PAL, July 2014-present

Faculty Affiliate, CEGA, March 2013-present

University Fellow, Resources for the Future, May 2015-present

Faculty Scientist, Energy Technologies Area, Lawrence Berkeley National Laboratory, September 2009-present

Senior Policy Scholar, Georgetown Center for Business and Public Policy, July 2008-present

Member, National Academy of Sciences Committee on the Effects of Provisions in the Internal Revenue Code on Greenhouse Gas Emissions, April 2011-June 2013

Board of Directors, Association of Environmental and Resource Economics, January 2009-December 2011

Board of Editors, *The Energy Journal*, July 2002-present

Associate Editor, *Journal of Economic Perspectives*, December 2016-present
Associate Editor, *Journal of Industrial Economics*, July 2005-July 2011
Associate Editor, *Economic Journal*, April 2008-April 2011
Associate Editor, *RAND Journal of Economics*, March 2012-July 2015

Invited Presentations

"Energy Use in the Developing World: Perspectives from Kenya and India," Keynote Address at Williams College Center for Development Economics 2017 Conference, April 13, 2017, Williamstown, MA.

"Carbon Mitigation Strategies: What Can We Do?" Keynote Address at Spanish Association for Energy Economics (AEEE), February 2-3, 2017, Salamanca, Spain.

"Effective Carbon Mitigation Strategies," Keynote Address to the Association for Environmental and Resource Economists, June 11, 2016, Breckenridge, CO.

"Energy Access and Energy Use in the Developing World," Keynote Address to the Mannheim Energy Conference on Sustainable Energy Markets, May 8, 2015, University of Mannheim

"Policies to Address Climate Change: Opportunities and Challenges," State-of-the-Art Lecture to the Canadian Economics Association, June 7, 2008, University of British Columbia

Conferences

Conference co-organizer (with Chris Timmins), National Bureau of Economic Research Energy and Environmental Economics Summer Institute Meeting, July 24-25, 2017

Program Committee, Association for Environmental and Resource Economists, Summer Conference, June 3-5, 2015

Conference co-organizer (with Chris Costello), National Bureau of Economic Research Energy and Environmental Economics Program Meeting, January 23-24, 2014

Program Committee, American Economic Association, Annual Meeting, January 3-5, 2014

Program Committee, Association for Environmental and Resource Economists, Summer Conference, June 6-8, 2013

Program Committee, Association for Environmental and Resource Economists, Summer Conference, June 3-5, 2012

Conference co-organizer (with Scott Taylor), National Bureau of Economic Research Energy and Environmental Economics Summer Institute Meeting, July 29-30, 2011

Program Committee, Association for Environmental and Resource Economists, Inaugural Summer Conference, June 9-10, 2011

Program Committee, World Congress of Environmental and Resource Economists, June 28-July 2, 2010

Co-organizer (with Don Fullerton), "The Design and Implementation of U.S. Climate Policy," National Press Club, May 13-14, 2010
Conference co-organizer (with Matt Kotchen), National Bureau of Economic Research Energy and Environmental Economics Summer Institute Meeting, July 20-21, 2009
Conference co-organizer (with Erin Mansur), National Bureau of Economic Research Energy and Environmental Economics Program Meeting, February 8, 2008
Conference co-organizer (with Florian Zettelmeyer), National Bureau of Economic Research Industrial Organization Program Meeting, February 2-3, 2007
Program Committee (Empirical Industrial Organization), Econometric Society North American Winter Meeting, January 6-8, 2006
Program Committee, International Industrial Organization Conference, 2004, 2005, 2007
Program Committee (Applied Microeconomics), Econometric Society North American Summer Meeting, June 26-29, 2003
Conference co-organizer (with Frank Wolak), National Bureau of Economic Research Industrial Organization Program Meeting, January 25-26, 2002

----*September 18*